Packaging example 1: Painting/Picture frame



Moulded foam in bag system 2

for fragile, high value products

Provides ultimate protection

Step 1

Inner Protection

- White foam roll · Cardboard edge
- protection • Air cushion protection
- Mini stretch wrap (Handy wrap)

Step 2 **Outer Protection**

 Telescopic picture frame box



Step 3 Seal & Secure

Custom logo tape



Branding & Labelling

• Fragile label Glass warning label



Inner Protection Items

a laminated protective top

ni-soft/Kite Tuff-wrap Non-abrasive protector with

White foam rolls

Prevents scratches on polished surfaces

Available in retail size

Mini stretch wrap (Handy wrap)

Ensure protection stays in place

Small bags of loose fill

Provides in-the-box cushioning

Cardboard edge protection Guard the edges of a range of products

Air cushion packaging Protective air cushion for corner

Cardboard sheets For stacking, reinforcing and

Foam edge protection

separating product

Protects the most sensitive parts of the product edges

Foam corner protection

Provide optimal protection



Outer Protection Items

Telescopic picture frame boxes Protect flat items such as paintings,

photographs and other artwork

Postal tubes

Protect artwork, prints, plans or posters in the post

White postal boxes

Highly presentable and quick to assemble

Book wrap mailers

Offering burst resistance and a presentable finish for items

Seal & Secure Items

Standard warning printed tapes Easy to read warning message

Custom logo tape

Your brand on the outer packaging

Masking tape

Made from thin paper that can easily be torn

Paper kraft tape

Secures artwork to frames





Mini stretch wrap (Handy wrap) Wrap around outer packaging

Branding Items

Best value way to add branding to your products

Adds perceived value

- Improve your brand visibility
- Increase brand recognition
- Improved security for your products

Labelling Items

Ensure your products are handled correctly

■ Reduces damages

Step 2 **Outer Protection** • Double wall

cardboard box

Step 1

Void fill

• Bubble wrap

Masking tape

Inner Protection

Step 3 Seal & Secure

Custom logo tape





Packaging example 2:

Sculpture/fragile object























The 4 steps to Perfect Packaging

Step 1- Inner Protection

This is the foundation for protecting your art; it's the last line of defense as it were, should the unthinkable happen.

- Furni-soft/Kite Tuff-wrap
- wnite foam wro
- Bubble wrap
- Cardboard sheets
- Foam edge protectionMini stretch wrap
- (Handy wrap)

Step 2 - Outer Protection

everything the world (or your couriers) can throw at it. It has to be strong, yet light enough to keep shipping costs under control.

- Telescopic picture
- Postal tubes
- White postal boxes

Step 3 - Seal & Secure

Use just enough to make sure the contents are secure. Use too much and your client will be pulling their hair out trying to open your package

- Printed warning tape
- Custom logo tapeMasking tape
- Paper kraft tape

will be pulling their hair out trying to open your package. • Paper kraft tape • Mini stretch wrap (Handy wrap)

Step 4 - Branding & Labelling

Believe it or not, many couriers actually pay attention to advisory stickers and if they don't... you'll be thankful you used Kite Packaging.

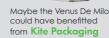
- Fragile
- Do Not BendThis Way Up
- Inis way upGlass warnina



Are you a high volume user of bespoke packaging?

Our UK wide branch network has a team of Packaging Technologists focusing on large volume users of bespoke packaging. For customers who require customised packaging alongside outstanding service levels, our team are experts in providing value added solutions to complex packaging problems.







Order by 4.30pm for next day delivery

Kite Packaging is employee owned, so we believe customer satisfaction matters so much more when you own the business.



This means everyone you deal with, from the person who takes your order, to the lovely people who collate and dispatch it, have a vested interest in making sure you get what you want, when you want, at the lowest possible price.



Our next day delivery service is available if you order before 4.30pm. This means you don't have to store huge piles of packaging, just order what you want, when you need it.



ISO 14001

We are the UK's leading business to business packaging supplier. Our mobile friendly website gives you a best in class user experience. As well as offering credit account facilities and a 1st class customer service we offer a high quality range of over 2,500 stock products at market beating prices. If you require any further support or assistance, we have a team of highly experienced packaging experts to take your calls and help you with any questions or solutions you require.





Packaging Re-imagined as an Art Form



You know art and we know packaging

If art is a journey, then Kite Packaging helps it reach its destination unscathed. We're employee owned, so we really believe that customer satisfaction matters so much more when you own the business.

You'll find the proof on TrustPilot.



INADEQUATE

Costly damages

Unnecessary delays

Unsatisfied customers

Unsatisfied customers

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Special thanks to Elegant Clutter of Warwickshire for allowing us to use their premises and thanks to resident artist Tony for his patience. Elegant Clutter create artworks, design decor and, in their words, generate 'ambience' for the hospitality industry.