

# Packaging example 1: Painting/Picture frame

## Step 1 Inner Protection

- White foam roll
- Cardboard edge protection
- Air cushion protection
- Mini stretch wrap (Handy wrap)

## Step 2 Outer Protection

- Telescopic picture frame box

## Step 3 Seal & Secure

- Custom logo tape

## Step 4 Branding & Labelling

- Fragile label
- Glass warning label



### Inner Protection Items

- Furni-soft/Kite Tuff-wrap**
  - Non-abrasive protector with a laminated protective top
- White foam rolls**
  - Prevents scratches on polished surfaces
- Bubble wrap**
  - Available in retail size
- Mini stretch wrap (Handy wrap)**
  - Ensure protection stays in place
- Small bags of loose fill**
  - Provides in-the-box cushioning
- Cardboard edge protection**
  - Guard the edges of a range of products
- Air cushion packaging**
  - Protective air cushion for corner protection

### Cardboard sheets

- For stacking, reinforcing and separating product

### Foam edge protection

- Protects the most sensitive parts of the product edges

### Foam corner protection

- Provide optimal protection for corners

### Instapak

- Moulded foam in bag system
- Provides ultimate protection for fragile, high value products



### Outer Protection Items

- Telescopic picture frame boxes**
  - Protect flat items such as paintings, photographs and other artwork
- Postal tubes**
  - Protect artwork, prints, plans or posters in the post
- White postal boxes**
  - Highly presentable and quick to assemble
- Book wrap mailers**
  - Offering burst resistance and a presentable finish for items

### Seal & Secure Items

- Standard warning printed tapes**
  - Easy to read warning message
- Custom logo tape**
  - Your brand on the outer packaging
- Masking tape**
  - Made from thin paper that can easily be torn
- Paper kraft tape**
  - Secures artwork to frames

### Mini stretch wrap (Handy wrap)

- Wrap around outer packaging

### Branding Items

- Best value way to add branding to your products
- Adds perceived value
- Improve your brand visibility
- Increase brand recognition
- Improved security for your products

### Labelling Items

- Ensure your products are handled correctly
- Reduces damages



# Packaging example 2: Sculpture/fragile object

## Step 1 Inner Protection

- Bubble wrap
- Masking tape
- Void fill

## Step 2 Outer Protection

- Double wall cardboard box

## Step 3 Seal & Secure

- Custom logo tape

## Step 4 Branding & Labelling

- Fragile label





# The 4 steps to Perfect Packaging

## Step 1- Inner Protection

This is the foundation for protecting your art; it's the last line of defense as it were, should the unthinkable happen.

- Furni-soft/Kite Tuff-wrap
- White foam wrap
- Bubble wrap
- Cardboard sheets
- Foam edge protection
- Mini stretch wrap (Handy wrap)
- Instapak

## Step 2 - Outer Protection

This has to take everything the world (or your couriers) can throw at it. It has to be strong, yet light enough to keep shipping costs under control.

- Telescopic picture frame boxes
- Postal tubes
- White postal boxes

## Step 3 - Seal & Secure

Use just enough to make sure the contents are secure. Use too much and your client will be pulling their hair out trying to open your package.

- Printed warning tapes
- Custom logo tape
- Masking tape
- Paper kraft tape
- Mini stretch wrap (Handy wrap)

## Step 4 - Branding & Labelling

Believe it or not, many couriers actually pay attention to advisory stickers and if they don't... you'll be thankful you used Kite Packaging.

- Fragile
- Do Not Bend
- This Way Up
- Glass warning

## Are you a high volume user of bespoke packaging?

Our UK wide branch network has a team of Packaging Technologists focusing on large volume users of bespoke packaging. For customers who require customised packaging alongside outstanding service levels, our team are experts in providing value added solutions to complex packaging problems.



Maybe the Venus De Milo could have benefitted from Kite Packaging



## Order by 4.30pm for next day delivery

Kite Packaging is employee owned, so we believe customer satisfaction matters so much more when you own the business.

This means everyone you deal with, from the person who takes your order, to the lovely people who collate and dispatch it, have a vested interest in making sure you get what you want, when you want, at the lowest possible price.

Our next day delivery service is available if you order before 4.30pm. This means you don't have to store huge piles of packaging, just order what you want, when you need it.

We are the UK's leading business to business packaging supplier. Our mobile friendly website gives you a best in class user experience. As well as offering credit account facilities and a 1st class customer service we offer a high quality range of over 2,500 stock products at market beating prices. If you require any further support or assistance, we have a team of highly experienced packaging experts to take your calls and help you with any questions or solutions you require.



ISO 9001



BRC



ISO 14001

02476 420 065

[kitepackaging.co.uk](http://kitepackaging.co.uk)



## Packaging Re-imagined as an Art Form



Your UK Packaging Partners  
[kitepackaging.co.uk](http://kitepackaging.co.uk)

Packaging Re-imagined



## You know art and we know packaging

If art is a journey, then Kite Packaging helps it reach its destination unscathed. We're employee owned, so we really believe that customer satisfaction matters so much more when you own the business. You'll find the proof on TrustPilot.

### INADEQUATE PACKAGING CAN LEAD TO:

- Costly damages
- Unnecessary delays
- Unsatisfied customers



ELEGANT CLUTTER  
THE ART OF ATMOSPHERE

Special thanks to Elegant Clutter of Warwickshire for allowing us to use their premises and thanks to resident artist Tony for his patience. Elegant Clutter create artworks, design decor and, in their words, generate 'ambience' for the hospitality industry.